

NACRA WELCOMES

— THE 2023 —

PAUL R. LAWRENCE

FELLOWSHIP RECIPIENTS

The Case Research Foundation promotes awareness, development, and dissemination of case research, writing and teaching through the provision of scholarships, grants, and more.

The Paul R. Lawrence Fellowship Program is supported by the Case Research Foundation.



Maryam Mohiuddin Ahmed

Doctoral Student
University of Waterloo
CANADA/PAKISTAN
Sustainability Management
Social innovation and social finance ecosystems



Pallavi Awasthi

Assistant Professor
Nova Southeastern University
UNITED STATES/INDIA
Public Management
Strategic planning in higher education



Jose Cerecedo Lopez

Doctoral student
University of Texas San Antonio
UNITED STATES/MEXICO
Entrepreneurship
Mentorship and values in entrepreneurship



Dalten Fox

Doctoral student
Boise State University
UNITED STATES
Public Policy
Public-private partnerships, multi-stakeholder alliances



Jonathan Ross Gilbert

Assistant Professor
Virginia Commonwealth University
UNITED STATES
Marketing
Sales management

THE 2023 PAUL R. LAWRENCE FELLOWSHIP RECIPIENTS

CONT.



Umer Hussain

Assistant Professor
Wilkes University
UNITED STATES/PAKISTAN
Sports Management
Diversity in sports



Olesia Nikulina

Doctoral Student
Maastricht University
THE NETHERLANDS
Marketing
Visual marketing, digital marketing



Mehrnoosh Reshadi

Assistant Professor
California State University
Fullerton
UNITED STATES/IRAN
Marketing
Digital marketing, social media

NACRA also welcomes the following fellowship recipients from earlier cohorts attending NACRA for the first time in 2023:



Pardeep Singh Attri (2022)

Doctoral Student
Central European University
AUSTRIA/INDIA
Corporate Social Responsibility
Caste discrimination in organizations



Viktor Golovii (2022)

Doctoral Student
Taras Shevchenko National University of Kyiv
UKRAINE
Strategy
Integration of the Ukrainian wine industry into the EU market



Belinda Nwosu (2022)

Assistant Professor
Lagos Business School
NIGERIA
Hospitality management
Employee service behavior in the hospitality industry in sub-Saharan Africa



Adeniyi Olarewaju (2020)

Lecturer
Maynooth University
IRELAND/NIGERIA
International Business
Internationalization of firms in emerging economies



Juan Vélez-Ocampo (2022)

Assistant Professor
University of Antioquia
COLOMBIA
International Business
Internationalization of emerging market firms

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