

NACRA WELCOMES

— THE 2022 — PAUL R. LAWRENCE FELLOWSHIP RECIPIENTS

The Case Research Foundation promotes awareness, development, and dissemination of case research, writing and teaching through the provision of scholarships, grants, and more.

The Paul R. Lawrence Fellowship Program is supported by the Case Research Foundation.



Lam An

Assistant Professor
University of Winnipeg
CANADA

Marketing
Marketing communications; nonprofit organizations



Pardeep Singh Attri

Doctoral Student
Central European University
INDIA/HUNGARY

Corporate Social Responsibility
Caste discrimination in organizations



Samir Biswas

Doctoral Student
Indian Institute of Management Calcutta
INDIA

Operations
Agricultural supply chain; multi-disciplinary cases



Bingbing Ge

Assistant Professor
Lancaster University
CHINA/UNITED KINGDOM

Family Business
Story-telling, legacy, and strategic use of history
in family businesses



Seham Ghalwash

Doctoral Student
Technical University of Denmark
EGYPT/DENMARK

Sustainability
Startups with social and environmental
missions in developing countries

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CONT.



Viktor Golovii

Doctoral Student
University of Kyiv
UKRAINE

Strategy

Integration of the Ukrainian wine industry into the EU market



Belinda Nwosu

Assistant Professor
Lagos Business School
NIGERIA

Hospitality management

Employee service behavior in the hospitality industry in sub-Saharan Africa



Margot Leger

Doctoral Student
Utrecht University
SOUTH AFRICA/NETHERLANDS

Social Entrepreneurship

Social entrepreneurship in sub-Saharan Africa, especially Ghana and South Africa



Chrissann Ruehle

Instructor
Florida Gulf Coast University
UNITED STATES

Management of technology

Use of artificial intelligence in the workplace



Saran Nurse

Postdoctoral Fellow
Kean University
UNITED STATES

Entrepreneurship

Black entrepreneurship; cases with protagonists who are people of color



Juan Velez-Ocampo

Assistant Professor
University of Antioquia
COLOMBIA

International Business

The internationalization of emerging market firms

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