

Case Research Foundation

Helping keep the classroom vital and alive, grounded in the shifting complexities faced by managers around the world

Paul R. Lawrence Fellowships, granted by the CRF, enable doctoral students and early-career faculty members to attend the annual conference of the North American Case Research Association (NACRA) for specialized training in case research, writing and teaching.



The 2017 Paul R. Lawrence Fellows

By bringing in talented early-career scholars from around the world, our fellowship program helps promote the development of outstanding cases that will be relevant to the experience of students from many cultures.

-Anne Lawrence, Chair of the Board

Testimonials

"The conference was a rich blend of knowledge sharing, interactions, and collaborations on case writing, teaching, and research. I met renowned and accomplished case writers, reviewers, and editors who brought to the program a wealth of experience that broadened my knowledge and enhanced my skills. I am truly proud to be a 2017 Paul R. Lawrence Fellow!"

-Ogechi Adeola, Lagos Business School, Nigeria

"Not only did the Paul R. Lawrence Fellowship give me a great opportunity to hone my skills in case writing, but it also provided me with an excellent opportunity to network with the other Fellows and the NACRA conference attendees."

-Nada Elnahla, Carleton University, Canada

"I am motivated to engage in writing cases and teaching with cases in my future academic career."

-Naoto Nadayama, Kanagawa University, Japan

"After participating in the fellowship program, I am really excited to get back to work on my cases in progress. I am much more informed about my case publishing options now, and more confident about how to get my cases published in respected peer-reviewed case journals."

-Meredith Woodwark, Wilfrid Laurier University, Canada

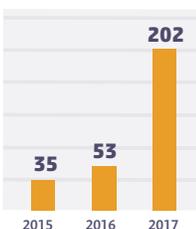
What's included in one fellowship?

On average, a donation of **\$1500** supports one fellowship.

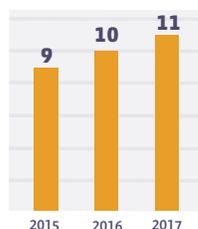


Our Progress

Applications received



Fellowships granted



Applicants' countries 2017



Our Impact

Our alums put their skills in case research and teaching to work.

Anjan Ghosh ('16) received the best doctoral scholar award from the president of India at the IIM Calcutta 2017 annual convocation. A business model focused on community entrepreneurship developed from his case research is being piloted by the ministry of tribal affairs to address child malnutrition.

Elizabeth Ontaneda ('16) has launched a case study blog at the Universidad Peruana de Ciencias Aplicadas in Peru, where she directs the Case Study Center. She meets regularly with a group of faculty there who are writing and teaching with cases.

A semester-long, college-wide case competition called the Capstone Cup organized by **Erin Bass ('16)** (University of Nebraska Omaha) recently won the MidAmerican Business Deans Association Award for Innovation in Education. Student teams analyze a business case, develop creative solutions, and build a presentation.

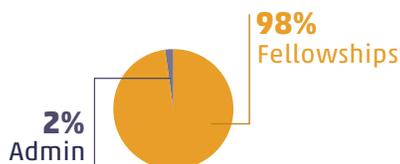
Maria Ballesteros-Sola ('16) (CSU Channel Islands) won the 2017 outstanding teaching case award at this year's USABSE conference for her case, "Black Sheep Food." She has been appointed editor for Sage Publication's new mini-series on social impact and will become co-chair of NACRA's social entrepreneurship track in 2018.

Nermeen Shehata ('17) is the academic advisor to the El-Khazindar Business Research and Case Center at the American University in Cairo, which aspires to become the leading case development center in the Middle East and North Africa region. Nermeen recently worked with entrepreneurship students to author their own cases for a class project.

Michael Goldman ('15) (University of San Francisco) and his coauthors received the Bronze Award at the 2106 NACRA meeting for their case, "Redefining the Super Bowl." Michael, who is the editor-in-chief of Emerald's Emerging Markets Case Studies, recently joined the board of the Case Research Foundation.

Our Financials

Our costs



Funds raised



How can we be so efficient?

Our board of directors, faculty mentors, and committee members volunteer their time. We receive in-kind donations from the North American Case Research Association and other friends.

Thanks to

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